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## **John Elway to Receive Mizel Institute 2017 Community Enrichment Award**

**DENVER, CO (January 12, 2017)** – The Mizel Institute announced today that John Elway, executive vice president of football operations/general manager of the Denver Broncos, will receive the 2017 Community Enrichment Award at the organization’s annual dinner on May 24, 2017 at Wings Over the Rockies Air & Space Museum. The Community Enrichment Award is presented annually to an individual who has made outstanding contributions to the community and worked to significantly enhance the lives of others.

“John Elway, a longtime friend of the Mizel Institute, is truly deserving of the Community Enrichment Award,” said Larry A. Mizel, founder of the Mizel Institute. “In addition to his legendary career with the Denver Broncos, John has been dedicated to giving back to our community in countless ways. It is an honor for us to recognize John’s business leadership and his philanthropic spirit; he is a true role model and one of Denver’s most iconic heroes.”

John Elway has been devoted to charitable causes in the Denver community since his rookie year. In 1987, he started the Elway Foundation, a nonprofit organization that assists in the prevention and treatment of child abuse. He is also involved with The Heroes Foundation, which was created to provide support and funding to America’s heroes and their families. Elway has supported the Buoniconti Fund to Cure Paralysis, Muhammad Ali Parkinson Center and Make-A-Wish Foundation, among others. Together with his wife, Paige, he has collaborated with the Barbara Davis Center for Childhood Diabetes and volunteered with the Boys and Girls Club of Metro Denver.

Elway also narrated and helped produce *Recognizing 8 Signs of Terrorism*, the award-winning, nationally recognized training video from the Counterterrorism Education Learning Lab (CELL). The CELL is a nonprofit entity of the Mizel Institute that is dedicated to the prevention of terrorism through education, empowerment and engagement.

Elway served as the quarterback for the Denver Broncos for 16 seasons. He retired as the starting quarterback with the most wins in NFL history and was inducted into the Pro Football Hall of Fame in 2004. Elway became the first quarterback to start five Super Bowls, was selected for the Pro Bowl nine times, and in 1987 was voted the NFL’s Most Valuable Player by the Associated Press. Elway closed his career with back-to-back Super Bowl victories and an MVP performance in the 1999 Super Bowl.

Since Elway joined the Broncos as executive vice president of football operations and general manager in 2011, Denver has won the second most games (73) in the NFL while capturing five AFC West Division titles, two AFC Championships and a victory in Super Bowl 50.

### **About the Mizel Institute**

The Mizel Institute is committed to developing a more educated, conscientious and empowered community. Funds raised from the annual dinner support its two distinct centers: the Mizel Museum and the Counterterrorism Education Learning Lab (CELL), whose valuable programs empower individuals to become civically engaged in promoting social justice and enhancing public safety. Learn more at [MIZELinstitute.org](http://MIZELinstitute.org).

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